



Republic of Serbia
MINISTRY OF AGRICULTURE, FORESTRY
AND WATER MANAGEMENT

Directorate for Water
325-00-174/2021-07

March 5, 2021

Belgrade

**Request for Expression of Interest
(Consulting Services – Firm's selection)**

**West Balkans Drina River Basin Management Project
GEF Trust Fund No. TF0A2319 and SCCF Grant No. TF0A2322**

**Contract Title: Public Awareness Campaign on the Drina River Protection
Reference No.: SRB-WBDRBM-CQ-CS-2021/16**

The Republic of Serbia has been allocated grant funds (the "Grant") from the Global Environment Facility Trust Fund and the Global Environment Facility Special Climate Change Fund which are administered by the International Bank for Reconstruction and Development (IBRD) (the "Bank") and executed by the Ministry of Agriculture, Forestry and Water Management – the Directorate for Water and intends to apply part of the proceeds for consulting services.

The Consultant's services include a program for raising public awareness to inform the population in the basin about the pollution in the Drina River, reasons why the river is polluted and endangered and activities communities and each individual can take to contribute to improvement of the environmental situation in the Drina River Basin. Due to Covid19 restrictions imposed, the public campaign will focus on communication through local media/TV/social networks (in the municipalities/local communities on the Drina River Basin) by preparing a short video material (no longer than 1 minute total) on current state of the environmental situation on the river and propose tools and actions local groups and each individual should undertake to contribute to the cleaner river. Further, the material such as shirts, hats, canvas bags, bottles and other promo material that can be used by local communities in everyday activities, shall be prepared and distributed. The material will be distributed to children in schools in local communities on the Drina River Basin. The contract implementation period is four weeks (during April 2021).

The Directorate for Water now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interesting Consultants should provide information demonstrating that they have the required qualification and relevant experience to perform the Services as follows:

1. Description of consultants' organization and capacities;
2. General Qualifications;
3. Description of similar assignments.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's Guidelines: *"Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers dated January 2011 revised July 2014"* ("Consultant Guidelines") which can be found at the following website: www.worldbank.org/procure setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms in the form of joint venture to enhance their qualifications.

A Consultant will be selected in accordance with the selection method “Selection Based on the Consultants’ Qualifications (CQS)” set out in the Consultant Guidelines, paragraph 3.7.
Expressions of Interest must be delivered in PDF or JPG format to the email address rdvpiu@yahoo.com not later than Friday, **March 12, 2021**.